

DESIGN + BUSINESS WEBINAR SUBMISSION PLANNING WORKSHEET

Use the following as a guide to successfully meet the requirements when submitting your proposal.

PRESENTATION TITLE

The title should capture attention and give session attendees a clear idea of what the presentation will be about (10-word maximum).

TOPIC AREA

Please choose one of the categories your presentation falls under.

- **Building & Remodeling:**
- **Design Trends**
- **Surfaces & Texture**
- **Sustainability**
- **Lighting**
- **Color Concepts**
- **Universal Design**
- **Outdoor Living**
- **Smart Home Technology**
- **Wellness & Biophilia**
- **Designing for Small Spaces**
- **Additional Dwelling Units (ADUs)**
- **Marketing Trends**
- **Project Management**
- **Design & Business Software**
- **AI Technology**

SESSION APPROACH & DELIVERY METHOD

Plan your session so that it engages your audience in a virtual environment. List specific interactive elements or activities you plan to include.

- **Case Study:** Research performed on a specific situation ultimately deriving a correlation between two independent factors.
- **Informational:** Knowledge presented by an individual of expertise in the industry.
- **Innovation/Trend:** Break through approaches within the kitchen and bath industry.
- **Research:** Any other form of study that leads to new findings in the field.

AUDIENCE EXPERIENCE LEVEL

Please choose Beginner, Intermediate, Advanced, or For Everyone

PRESENTATION DESCRIPTION

Give a strong and concise description of your presentation. Include what will be covered in the session, why it is an important topic, and how attendees will benefit from attending. (300-word maximum).

LEARNING OBJECTIVES

In bullet form, list up to **three** ways attendees will be able to apply your information practically in the real world. What would be the goals of this session?

IMPORTANT NOTES:

- All applications are due no later than September 30, 2024.
- Selected applicants will be notified by October 31, 2024, and will be scheduled to present their webinar during the 2025 calendar year during the specific topic month.
- You have the option to pre-record your session or present live. All summer sessions (June, July, August) are to be pre-recorded by May 2025.

Submission Example 1

Presentation Title: Advance Lighting for Kitchens & Baths

Topic Area: Lighting Session Approach: Innovation/trend

Target Audience: Designer/Retailer

Description: You've taken the basic lighting classes; color temperature and the importance of lighting are clear concepts. Where do you go now? This course will walk you through the next steps of lighting design from understanding reflectance to detailed specification. Learn to use your client environment to sell lighting concepts through a quick pre-course exercise.

Learning Objectives:

- Develop a comfort level with lighting design terms to speak intelligently to clients.
- Understand and explain the context and dynamics of lighting to clients as a sales tool.
- Specify and design installation lighting plans so that your work gets installed properly.

Delivery Methods: Two videos will be shown that cover the pros of using lighting products within kitchen and bath design. PowerPoint slides will be used to cover most of the course content.

Submission Example 2

Presentation Title: Top Tips for Implementing Universal Design Strategies

Topic Area: Universal Design

Target Audience: Business Owner/ Designer/Retailer

Description: Universal Design is all around us! How do we as design or design/build professionals open a dialogue with our clients that they too can customize their investments to be more universally functioning? Clear examples and case studies and a lively discussion with participants will engage and inform. The history of Universal Design's pioneer Ron Mace will be presented as well as the contributions of other Trail Blazers such as Mary Jo Peterson, CMKBD, CAPS, CAASH, Ellen Cheever, CMKBD, ASID, CAPS, Cynthia Leibrock, MA ASID, Hon. IIDA, Michael Thomas, FASID, CAPS and others. Universal Design complements the rules and regulations of ADA into a personalized, customized, non- institutional look that can be at home across many residential and commercial settings. Real life examples that are tried and true will clearly demonstrate solutions. Brainstorming and sharing will bring to light some of the best practices of Universal Design that many are using but may not be highlighting, advertising or showcasing to their clients as cost saving benefits. Future planning and anticipating the needs of many users and scenarios will be the key points of this interactive presentation.

Learning Objectives:

- Describe Universal Design principles.
- Explain the strategies that are effective across Kitchen and Bath custom cabinet settings.
- Speak confidently and passionately about why Universal Design is important for all people and what will dramatically improve life for those with hearing, visual, mobility or developmental disabilities.
- Learn how Universal Design will benefit the typical population by reducing barriers and offering ease of use and adaptability.